Funding Strategies: Integrating GFSF, Existing Initiatives K12 Strong Workforce Funding - Aligning Outcome Metrics

Get Focused, Stay Focused Conference
Santa Barbara City College

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Presenters:

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  Kern County Superintendent of Schools
- Dr. Matthew Roberts- Dean, Workforce and Economic Development, California Community Colleges Chancellor's Office

Session Outcomes

- This session will:
  - Present requirements for LEA K12 SWP funding
  - Discuss how GFSF provides a means for linking diverse improvement efforts across your campus and for integrating CTE, general education, and student services
  - Discuss leveraging structures and funding, meeting the LCAP - Local Control and Accountability Plan requirements, how to include GFSF and K12 Strong Workforce Program Letter of Intent & Application
  - Questions

K12 Strong Workforce Program Overview

Policies Fostering K–14+ Career Pathways Success

Administered by the CA Department of Education

- $15M – SB1070/SB70/CTE Initiative
- $500M - CA Career Pathway Trust ($250M for two years)
- $900M – CTEIG Funds (paid over three years)

$150M - CTEIG Funds (ongoing)

Administered by the CA Community Colleges Chancellor's Office

- $48M - SB1070 /SB70 *Doing What MATTERS for Jobs & the Economy*
- $248M CA Community Colleges Chancellor's Office (CCCCO) Kindergarten through grade twelve (K–12) Strong Workforce Program (K–12 SWP) (ongoing)

$164M - K–12 SWP (ongoing)

Aligned metrics

K–12 SWP Funding Administered by the CCCCO

- **$150M– administered by the CCCCO, partnered with CDE**
  - Emphasis on collaborative approach between systems
  - Create, support, and/or expand high-quality CTE programs at the K–12 level that are aligned with and the workforce development efforts occurring through the K–12 SWP and regional priorities
  - Increase the transition from secondary to post secondary programs, and career pathways
  - Competitive; available only to K–12
- **$14M – administered by the CCCCO, partnered with CDE**
  - K–12 Workforce Pathway Coordinators (est.114)
  - Network of Kindergarten through grade fourteen (K–14) Regional Technical Assistance Provider (est. 8)
  - Statewide K–14 Regional Technical Assistance Provider (est.1)
  - CTE Regional Consortia administrative costs

Career Technical Education

- A program of study that involves a multi-year sequence of courses that integrate core academic knowledge with technical and occupational knowledge, and skills to provide students with a pathway to postsecondary education and careers
- Informed by industry and labor market
- Progression of work-based learning experiences
- Industry credentials and certifications
- Early college credit opportunities
- Credentialed teachers with industry experience
- Career Technical Education (CTE) Model Curriculum Standards adopted in 2013

GFSF and K12 SWP

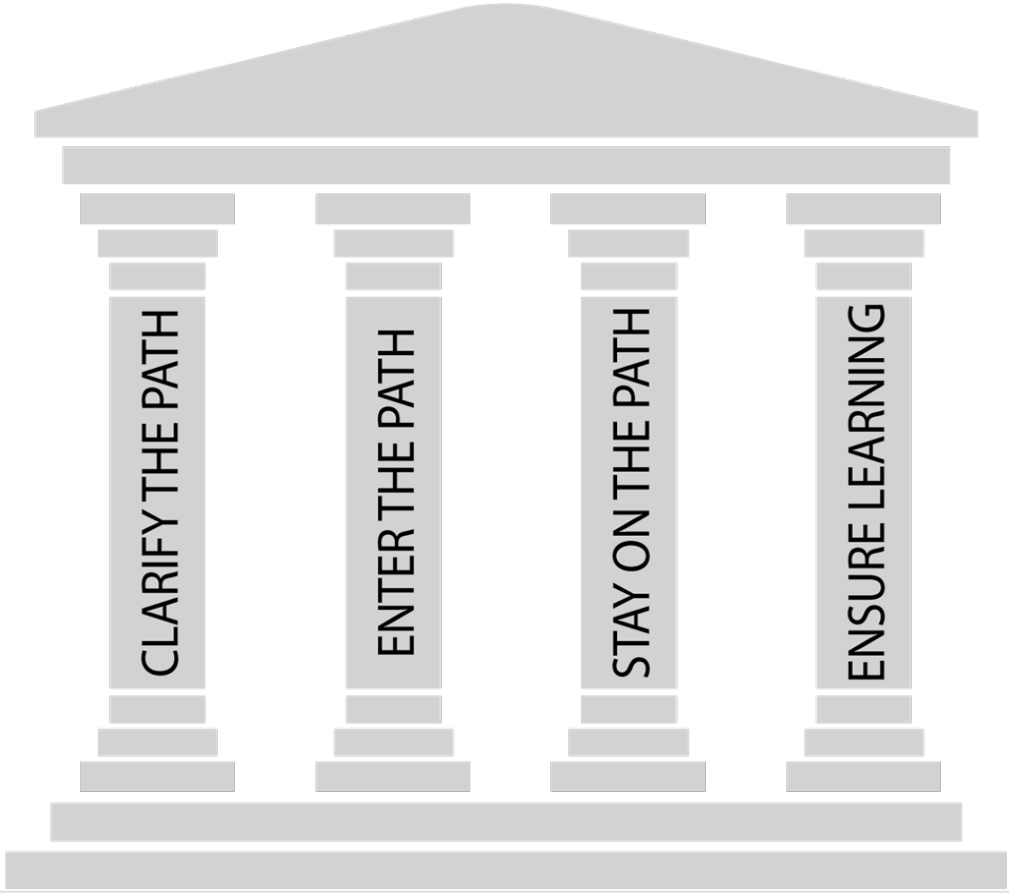
Projects-in-Common:
Get Focused...Stay Focused!

Initiative Goals for High School Graduates:

- A carefully-considered career path
- An informed major or program of study
- A college or post-secondary path
- A 10-year career and life plan
- A unique skills-based education plan

The *Get Focused…Stay Focused!*™ model is a classroom-based, comprehensive guidance program

Four Pillars of Guided Pathways



Application Information

- Provides opportunities for pupils to participate in after school, extended day, and out of-school internships, competitions, and other work-based learning opportunities.
- Leads to an industry-recognized credential or certificate, or appropriate postsecondary training or employment.
- Is staffed by appropriately credentialed teachers or faculty and provides professional development opportunities for those teachers or faculty members.
- Reports data that can be used by policymakers, LEAs, community college districts, and their regional partners to support and evaluate the program, including, to the extent possible, demographic data used to evaluate progress in closing equity gaps in program access and completion, and earnings of underserved demographic groups.

Application Information

The application as it describes the applicant's CTE program, as applicable, shall meet all of the following minimum eligibility standards:

- Is informed by, aligned with, and expands upon regional plans and planning efforts occurring through the K–12 SWP.
- Offers high-quality curriculum and instruction aligned with the K–12 California CTE Model Curriculum Standards, including, but not limited to, providing a coherent sequence of CTE courses that teach industry valued technical skills while reinforcing academic skills, that enable pupils to transition to postsecondary education or training programs that lead to a career pathway or attain employment upon graduation from high school.
- Provides pupils with quality career exploration and guidance.
- Provides pupil support services, including, but not limited to, counseling and student leadership development.

Pathway Improvement Proposal Criteria

When determining pathway Improvement allocations under the K–12 component of the K–12 SWP, the K–12 SWP Selection Committee shall:

Give positive consideration to each of the following characteristics in an application:

- Aligned programs serving unduplicated pupils
- Programs that the K–12 SWP Selection Committee, in consultation with the consortium, determines most effectively meet the needs of the local and regional economies.
- Programs serving pupils that have higher than average dropout rates
- Programs located in an area of the state with a high unemployment
- Written in Local Control Accountability Plans

LCAP Local Control Accountability Plan

- LCAP Goal: All students will graduate from high school ready for post-secondary education and/or careers, prepared to be economically self-sufficient with self-advocacy skills.
- Action: Fully implement Get Focused Stay Focused program with fidelity and its prerequisites in 8th grade through the Bridge Program.
- Effectiveness: Get Focused Stay Focused (GFSF) program has been fully implemented for the last X years at X school. Students in GFSF develop a 10-year plan that is updated annually when students complete the follow up modules. Students use the 10-year plan to select courses, internships and CTE pathways. The 10-year plan increased the knowledge base students have about college and career readiness. X% of the graduating seniors completed GFSF and X% of the students completed the follow up modules.

LCAP Local Control Accountability Plan

- LCAP Goal: All students will graduate from high school ready for post-secondary education and/or careers, prepared to be economically self-sufficient with self-advocacy skills.
- Action: The district will continue to offer (list all CTE pathways). Completion of the CTE Pathway was emphasized and internship opportunities were presented to students. Additional CTE courses were added to each pathway with student input.
- Effectiveness: CTE courses were promoted to all students and we were (able/unable) to establish an internship program (with X% of students participating/due to staffing limitations. Students identified interest in CTE pathways via their 10-year plan. CTE course offerings increased student participation in CTE pathways by X% as compared to previous year.

LCAP Local Control Accountability Plan

- LCAP Goal: All students will graduate from high school ready for post-secondary education and/or careers, prepared to be economically self-sufficient with self-advocacy skills.
- Action: X High School will actively recruit students from all sub groups to enroll in college credit courses and will monitor student progress.
- Effectiveness: X High School supported students through the college application process in their Get Focused course, analyzed students' 10-year plans and actively recruited students from all sub groups to enroll in additional college credit courses. Counselors emphasized the college credit courses at parent and student presentations. Administration worked with X City College to identify additional college credit courses. The number of students taking college credit courses have increased X% or X students each year. Our goal is for 100%of students to earn college credits upon graduation.

Pathway Improvement Proposal Criteria (continued)

When determining Pathway Improvement allocations under the K–12 component of the K–12 SWP, the K–12 SWP Selection Committee shall:

Give positive consideration to programs that:

- Successfully leverage existing structures, requirements, and resources of Perkins, the California Partnership Academies, workforce development boards or the Agricultural CTE Incentive Grant.
- Include contributions from industry, labor, and philanthropic sources.
- Make significant investments in programs for students, sustainable CTE infrastructure and classroom equipment.
- Operate within rural school districts

Aligning to the Proposed CTEIG and K12 SWP Metrics

Proposed K–12 SWP Metrics

- Completed two or more CTE courses in high school in the same program of study
- Completed two or more CTE courses in high school on the same program of study that include: early college credit, work-based learning, or third-party certification
- High School Graduation Rate
- Enrolled in a CA Community College within one year of leaving secondary school
- Completed nine or more CTE units in the first year of CA Community College
- CA Community College certification/degree or journey level status
- Transferred to a four year institution after exiting CA Community College
- Employed in a job closely related to field of study after exiting CA Community College

Proposed K–12 SWP Metrics (continued)

- Median annual earnings of students after exiting CA Community College
- Attained a living wage after exiting CA Community College
- Entered registered apprenticeship after participation in high school pre-apprenticeship program
- Enrolled in another form of job training (other than CA Community College)

Proposed CTEIG Metrics

- High School Graduation Rate (changed from Cohort Graduation Rate) in the same program of study
- Number of pupils completing CTE coursework
- Number of pupils meeting academic and career readiness standards as defined in the College/Career Indicator of the California School Dashboard.
- Number of pupils obtaining an industry recognized credential, certificate, license, or other measure of technical skill attainment
- Number of former pupils employed and the types of businesses in which they are employed
- Number of former pupils enrolled in: (1) a postsecondary educational institution (2) a state apprenticeship program (3) a form of job training other than a state apprenticeship program

College/Career Indicator
CTE in the State Accountability System

- The College/Career Readiness Indicators places CTE into the State Accountability System
- Statewide Career Readiness Indicator currently includes CTE Pathway Completion, and early college credit in CTE courses
- Future Career Readiness Indicators, will include work-based learning, attainment of industry recognized credentials, pre-apprenticeships, and work readiness certificates
- Other Career Readiness Indicators to be explored include stand-alone CTE courses, and participation in Career Technical Student Organizations

Steps in K12 SWP Funding

K–12 SWP 2018–19
Pathway Improvement Funding Submission Planning Calendar

- Online application for Pathway Improvement funding submissions available to LEAs– **January 7, 2019**
- Pathway Improvement funding submission deadlines – **March 15, 2019**
- Pathway Improvement award notification – **April 30, 2019**
- Regional fiscal agents disburse first Pathway Improvement funds released– **June 15, 2019**

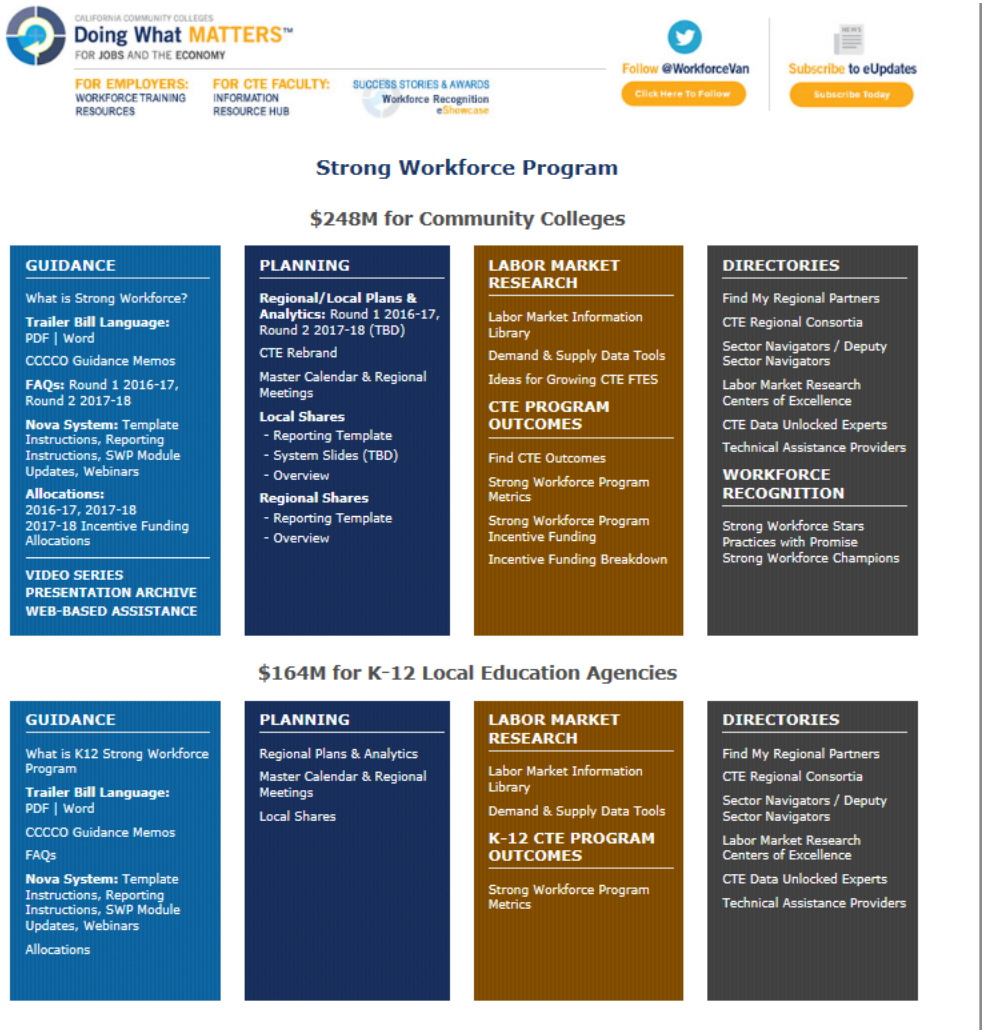
Letter of Intent

- The first step in the competitive funding process is the Letter of Intent (LOI)
- Collaborative tool to develop an idea for funding
- Once LOI is submitted, you may edit, and resubmit
- Aligns with the LEA Local Control Accountability Plan development timeline
- Helps to develop the application
- Demo LOI online tool

Stay Informed

- Subscribe to the statewide K–12 SWP Listserv to receive information by email, available on the CCCCO website at: https://docs.google.com/forms/d/e/1FAIpQLSdocRGr36HI1DNAR0Rc6eOIDbnkqyxu6PIB9m64ZG6puyIYBw/viewform
- Visit the K–12 SWP Timeline for important dates, available on the CCCCO website at: http://doingwhatmatters.cccco.edu/StrongWorkforce/K12SWPTimeline.aspx
- Review the Regional List of Eligible LEAs, available on the CCCCO website at: https://doingwhatmatters.cccco.edu/StrongWorkforce/K12SWPPartnerMap.aspx
- For the official source of information for the K12 SWP, bookmark the K–12 SWP webpage, available on the CCCCO website at: http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx

Information and Updates



http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx

For additional resource information

- College and Career Transition Division, please visit the CDE website at: https://www.cde.ca.gov/re/di/or/scald.asp
- K–12 SWP, please visit the CCCCO website at: http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx
- CWPJAC, please visit the CDE website at: https://www.cde.ca.gov/ci/ct/gi/workpathjac.asp
- Advance CTE, please visit the Advance CTE website at: https://careertech.org/
- Association of Career Technical Education, please visit the Association of CTE website at: https://www.acteonline.org/
- Strengthening Career and Technical Education in the 21st Century Act, please visit the congress government website at: https://www.congress.gov/bill/115th-congress/house-bill/2353

Resources

The remaining slides represent additional resources with detailed information (updates may be forthcoming)

Career Technical Education Incentive Grant

- Initial one time investment of Career Technical Education Incentive Grant (CTEIG) allocated $400M in 2015–16, $300M in 2016–17, and $200M in 2017–18
- Encouraged the development of new CTE programs, expansion of and improvement of current CTE programs during the transition to full implementation of the Local Control Funding Formula
- 2018–19 Budget Act allocates $150M in ongoing funding for CTE, administered by the CDE
- Establishes a state education, economic and workforce development initiative to encourage the maintenance and strengthening high-quality CTE Programs and Programs of Study

Career Technical Education Incentive Grant (continued)

- A Request for Applications (RFA) was released on December 19, 2018 and is due to the CDE by 5:00pm on January 25, 2019
- The RFA includes a CTE Program Evaluation Tool/Rubric. The Rubric is designed to identify areas of improvement across CTE programs
- Funding allocations will be approved at the March 2019 State Board of Education meeting
- The CTEIG RFA is available on the CDE website at: https://www.cde.ca.gov/fg/fo/profile.asp?id=5288

K–12 SWP Information & Updates

http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx

15 Funding Resources

- **US Department of Education, CA Department of Education, CA Community College Chancellor's Office**
- **LOCAL CONTROL FUNDING FORMULA: GENERAL FUND (CA Department of Education)** All general fund expenditures are determined BY the LEA. Information: https://www.cde.ca.gov/fg/ Allocations by LEA: https://www.cde.ca.gov/fg/aa/pa/iassf18adv.asp
- **CATEGORICAL PROGRAMS (CA Department of Education)** Information: https://www.cde.ca.gov/fg/aa/ca/
- **Adult Education Block Grant Program (CA Department of Education)** Information, Allocations by LEA: https://www.cde.ca.gov/fg/aa/ca/adultedbg.asp
- **CA Career Pathways Trust Grant (CA Community College Chancellor's Office)** Information, Allocations: https://www.cde.ca.gov/ci/ct/pt/index.asp
- **Career Technical Education Incentive Grant (CA Department of Education)** Information: https://www.cde.ca.gov/fg/fo/r17/cteig18rfa.asp Allocations by LEA: Grant application due Jan. 25, 2019
- **Classified School Employee Professional Development Block Grant (CA Department of Education)**
- Information, Allocations by LEA: https://www.cde.ca.gov/fg/aa/ca/csepdbg.asp
- **College Readiness Block Grant (CA Department of Education)** Information, Allocations by LEA: https://www.cde.ca.gov/fg/fo/r14/collegereadiness16result.asp
- **High School to College CTE Transition Program** Information: http://extranet.cccco.edu/Divisions/WorkforceandEconDev/CareerEducationPractices/PerkinsIV/CTETransitions.aspx
- **Low-Performing Students Block Grant (CA Department of Education)**Information, Allocations by LEA: https://www.cde.ca.gov/fg/fo/profile.asp?id=5262&recID=5262
- **Perkins (US Department of Education)** Information, Allocations by LEA: https://www.cde.ca.gov/ci/ct/pk/
- **Specialized Secondary Programs (CA Department of Education)** Information, Allocations by LEA: https://www.cde.ca.gov/fg/fo/profile.asp?id=4047

15 Funding Resources

- **Strong Work Force Program (CA Community College Chancellor's Office)**
- Information: http://doingwhatmatters.cccco.edu/StrongWorkforce/K12SWPOverview.aspx
- Allocations by region: http://doingwhatmatters.cccco.edu/portals/6/docs/SW/K12/K12-SWP-Allocations-2018-2019.pdf
- Frequently Asked Questions: http://doingwhatmatters.cccco.edu/StrongWorkforce/K12SWPFAQs.aspx
- Presentation Archive: http://doingwhatmatters.cccco.edu/StrongWorkforce/K12SWPPresentationArchive.aspx

- *The 2018-2019 timeline for LEAs to access K12 SWP Funding:*
- Regional engagement CDE/CO information sessions of K12 SWP - *October 31, 2018 –December 13, 2018*
- Letter of intent to apply for Pathway Improvement submissions – *November 5, 2018– February 15, 2019*
- Online application for Pathway Improvement funding submissions available to LEAs – *January 7, 2019*
- Pathway Improvement funding submission deadlines – *March 15, 2019*
- Pathway Improvement award notification – *April 30, 2019*
- Regional fiscal agents disburse first Pathway Improvement release – *June 15, 2019*

15 Funding Resources

- **Title I, Part A (US Department of Education)**
- Information: https://www2.ed.gov/about/overview/budget/titlei/fy17/index.html Allocations by LEA: https://www2.ed.gov/about/overview/budget/titlei/fy17/california.pdf
- **Title II, Part A (Supporting Effective Instruction-US Department of Education)**
- Information: https://www2.ed.gov/programs/teacherqual/index.html
- Allocations by LEA: https://www.cde.ca.gov/fg/aa/ca/title2pa18result.asp
- **Title IV, Part A (Student Support and Academic Enrichment-US Department of Education)**
- Information, Allocations by LEA: https://www.cde.ca.gov/fg/fo/profile.asp?id=5244&recID=5244
- **Title V, Part B (Rural Education Achievement-US Department of Education)**
- Information: https://www.cde.ca.gov/fg/fo/profile.asp?id=5198
- Allocations: TBA